



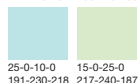
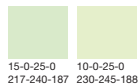
色のもつイメージ 緑系統の色

植物の基本色である緑系統の色は、そのイメージから「自然」を感じさせる色相で、そこから「沈静感」、「平和」、「安全」などのイメージも連想させます。また、緑のなかでも黄緑は黄みが強く、陽が当たった明るい印象を与え、青緑は陽の当たらない暗い印象を与えます。

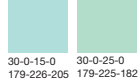
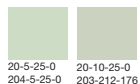
Check Point

- ▶「自然」をイメージさせる配色に効果的
- ▶黄色に近い黄緑は、明るく動的で「若さ」をイメージさせる配色に効果的
- ▶青に近い青緑は、静的で「沈静感」のあるイメージの配色に効果的

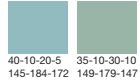
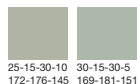
very pale



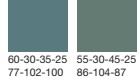
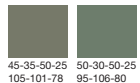
light grayish



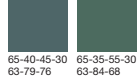
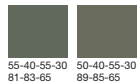
grayish



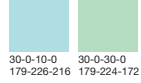
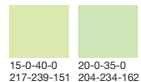
dark grayish



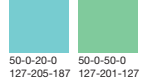
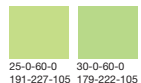
very dark grayish



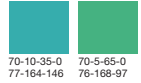
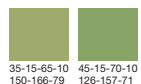
pale



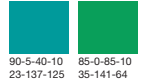
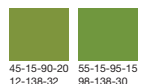
soft



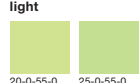
dull



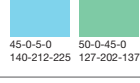
dark



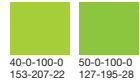
light



strong



vivid



deep

